

1-Year MBA Program		
Code	Subject	Credits
Only Coursework (Dual Specialization)		
SEMESTER I		
CORE PAPERS		
Code	Subject	Credits
11CC.506	Project Management and Entrepreneurship	3
	Open elective (MOOC)	3
11CC.507	Summer Training	4
		10
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.508.1	Taxation	3
11EC.508.2	Investment analysis and portfolio	3
11EC.508.3	Managing Bank and financial institutions	3
		6
HUMAN RESOURCE MANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.509.1	Compensation and Benefit management	3
11EC.509.2	Workforce Planning and Talent Acquisition	3
11EC.509.3	Leadership & Team Building	3
		6
MARKETING MANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.510.1	Product and Brand Management	3
11EC.510.2	Sales and Distribution Management	3
11EC.510.3	Consumer Behavior	3
		6
INFORMATION TECHNOLOGY (Any Two)		
Code	Subject	Credits
11EC.511.1	Data mining for business decisions	3
11EC.511.2	Strategic Management of IT	3
11EC.511.3	Managing digital innovation and transfer	3
		6
SEMESTER 2		
CORE PAPERS		
Code	Subject	Credits
11CC.512	corporate strategy	3
11CC.513	Dissertation	3
	Open elective (MOOC)	2
UMC102	Managing Personal Finance*	0
		8

SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.508.4	International Finance	3
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3
11EC.508.6	Financial Derivatives	3
		6
HUMAN RESOURCEMANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.509.4	International HRM	3
11EC.509.5	Employee relation	3
11EC.509.6	Strategic HRM	3
		6
MARKETING MANAGEMENT (Any Two)		
Code	Subject	Credits
11EC.510.4	services Marketing	3
11EC.510.5	Retail management	3
11EC.510.6	International Marketing	3
		6
INFORMATION TECHNOLOGY ((Any Two)		
Code	Subject	Credits
11EC.511.4	E-Commerce and digital marketing	3
11EC.511.5	Managing software project	3
11EC.511.6	IT consulting	3
		6
Coursework and Research (Single Specialization)		
SEMESTER 1		
CORE PAPERS		
Code	Subject	Credits
11CC.506	Project Management and Entrepreneurship	3
	Open elective (MOOC)	3
11CC.504	Research Methodology	4
		10
SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)		
Code	Subject	Credits
11EC.508.1	Taxation	3
11EC.508.2	Investment analysis and portfolio	3
11EC.508.3	Managing Bank and financial institutions	3
11EC.508.4	International Finance	3
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3
11EC.508.6	Financial Derivatives	3
		12
HUMAN RESOURCE MANAGEMENT (Any Four)		
Code	Subject	Credits
11EC.509.1	Compensation and Benefit management	3
11EC.509.2	Workforce Planning and Talent Acquisition	3
11EC.509.3	Leadership & Team Building	3

11EC.509.4	International HRM	3
11EC.509.5	Employee relation	3
11EC.509.6	Strategic HRM	3
		12
MARKETING MANAGEMENT (Any Four)		
Code	Subject	Credits
11EC.510.1	Product and Brand Management	3
11EC.510.2	Sales and Distribution Management	3
11EC.510.3	Consumer Behavior	3
11EC.510.4	services Marketing	3
11EC.510.5	Retail management	3
11EC.510.6	International Marketing	3
		12
INFORMATION TECHNOLOGY (Any Four)		
Code	Subject	Credits
11EC.511.1	Data mining for business decisions	3
11EC.511.2	Strategic Management of IT	3
11EC.511.3	Managing digital innovation and transfer	3
11EC.511.4	E-Commerce and digital marketing	3
11EC.511.5	Managing software project	3
11EC.511.6	IT consulting	3
		12
SEMESTER 2		
Code	Subject	Credits
UMC 102	Managing Personal Finance*	0
11RC.501	Research Work	20
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