



Proceedings of the meeting of Board of Studies of the Department of Management, Jharkhand Rai University

The meeting of the Board of Studies, Department of Management was held on 15/06/2023 under the Chairmanship of Dr Harmeet Kaur, Dean- Faculty of Commerce & Management.

Following members were present in the meeting:

Name	Designation
Dr. Harmeet Kaur	Chairperson
Prof. (Dr.) Ashfaque Alam	Internal Member
Dr Khaleeda Rehman	Internal Member
Prof. Anirban Biswas	Internal Member
Dr. Md. N Zubari	External Member
Mr Tej Pratap Chopra	Industry Expert

The following agendas were discussed, and the proceedings were drawn accordingly

1. Design, Revisit and improvise proposed syllabi for various courses & Course Scheme

I. Revisit and improvise the syllabi of various courses offered in MBA & BBA programs

Dr Harmeet Kaur, explained the details of various courses offered in MBA & BBA program in various semesters. The faculties of Department of Management have understood the importance of new syllabi which is the need of the hour and prepared the syllabi as per the requirements of the corporate and in accordance of the guidelines of National Education Policy 2020. The suggestions that was duly received from the faculty members in the Departmental Meeting held on 09/06/2023 were presented before the members of BOS. The BBA Course for Four year has been proposed in the meeting. The feedback received from the members of the BOS on the proposed syllabus for the suggested courses is as follows:

- a. Dr. Harmeet Kaur has suggested to combine the course of Principles of Management and Organizational Behaviour which was offered in BBA-I and MBA-I.
- b. Dr Khaleeda Rehman suggested to redesign the course of Post Liberalization Indian economy and asked to include Pre Liberalization phase in the syllabus of BBA Sem V.
- c. Dr Harmeet Kaur suggested to include one Conference/Seminar Presentation/Publication to be done by the student in BBA Semester VIII.
- d. Dr Ashfaque Alam suggested to introduce Functional English in BBA-I.
- e. Prof. Anirban Biswas suggested to incorporate Digital Marketing and Marketing analytics in BBA Sem VI and VII.
- f. Dr Md. N Zubari suggested to reduce the syllabus of Character Building & Holistic Development of Personality I, II and III. He suggested to make few changes in the syllabus.
- g. Mr. T.P. Chopra has suggested to remove the syllabus of Seminar in executive communication in BBA and MBA.
- h. Earlier during the Departmental meeting Prof. Shijimol E.A suggested to introduce e-commerce in the syllabus.
- i. During the Departmental meeting, Prof. Sonal Bharti suggested to incorporate new course of Total Quality Management in the four year BBA Program.

The Board has gone through the suggestive changes made by the Department of Management and has consented upon the suggested changes.

II. Proposal to Introduce the four year BBA program in line with NEP 2020

Dr Harmeet Kaur proposed to introduce IV year BBA program in line with NEP2020.

- j. The credit structure of BBA was revised. Earlier the total credit of BBA course was 120 which was increased to 168. The program structure of four year BBA Program has been prepared as per the guidelines of Curriculum & Credit Framework for Undergraduates. Dr Harmeet Kaur explained that as per the NEP the entire syllabus has been designed as certificate course in the first year, diploma in the second year, Degree in the third year and Hons. and Hons.with Research after the completion of Fourth year.

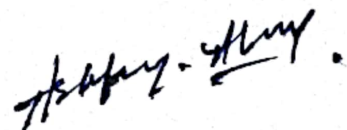
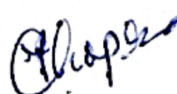
Few new courses have been added as per the requirement of the corporate world and i.e in line with the National Education policy 2020.They are as follows:

- 1) In BBA-I-Character Building & Holistic Development of Personality is introduced.
- 2) In BBA-IV Introduction to Business analytics has been introduced.
- 3) In BBA-VI Total quality management has been introduced.
- 4) In BBA-VI we are offering International Business as specialization and in that we have introduced India's Foreign trade, Dimensions of International Business, International Finance.
- 5) In BBA-VI we have introduced Behavioral Finance, Financial Derivatives, Introduction to Digital marketing, Integrating marketing communication.
- 6) In BBA -VII Hons we have introduced Fundamentals of HR analytics, Financial analytics and Fundamental of Marketing analytics
- 7) In BBA-VIII we have introduced e-commerce essentials and Managing Intellectual Property Rights.
- 8) In BBA-VII Hons.with Research we have introduced Performance management system, Introduction to Digital marketing and Rural marketing.
- 9) In BBA-VII Hons.with Research we have introduced International Relations and Strategy, Public Finance and International Business Laws.

The Board recognized the need to incorporate the above mentioned course and endorsed the same.

III. Revision of Course Scheme of MBA Program:

The Board has gone through the suggested changes in the Program structure and credit scheme of the MBA program and approved the new course credit of 106 for the session 2023-2025 which was earlier of 102 credits. The proposed program structure will be presented before Academic Council for approval. The new course of Character Building & Holistic Development of Personality of 8 credits has been introduced in every semester of MBA program from session 2023-2025. The syllabus of Life Skills II, Seminar in Executive Communication and Disaster Management in MBA-II have been removed. The Board recognized the need to incorporate the above mentioned course and endorsed the same.



2. Proposal for the closure of the MBA in Agriculture Business Management and BBA Logistics Program.

Dr Harmeet Kaur shared the proposal for the closure of the MBA in Agriculture Business Management and BBA Logistics Program as the number of students who took admission in the previous semester was quite less in comparison with the number of sanctioned seats. Therefore, it is also not economically feasible to run the courses with such less intake. The companies which are coming for placements are looking for the students having MBA in Marketing, Finance and Human Resources so it also becomes a challenge to place such students. For BBA Logistics the Department has faced lots of difficulties with LSC to provide training assistance to the students and also it was a challenge to place such students in the logistics companies. Dr Zubairi and Prof.T.P.Chopra has suggested to stop the program of MBA in Agriculture Business Management and BBA Logistics Program as it was not providing the desired outcome.

3. Proposal to introduce a course on Indian knowledge system in BBA and MBA Program

Dr.Harmeet Kaur proposed to introduce the Indian knowledge system through MOOC's in BBA Semester III. The Board recognized the need to incorporate the above mentioned course and endorsed the same.

4. Proposal to introduce a course on language &Physical education/Health & Wellness/NSS/Yoga & Meditation

Dr.Harmeet Kaur proposed to introduce course on language &Physical education/Health & Wellness/NSS/Yoga & Meditation in BBA II. The Board recognized the need to incorporate the above mentioned course and endorsed the same.

5. Proposal to introduce a course on Cyber security as per the guidelines in UG program:-

Dr.Harmeet Kaur proposed to introduce a course on Cyber security as per the guidelines in UG program in BBA Sem-III. The Board has gone through the syllabus and recognized the need to incorporate the above mentioned course and endorsed the same.

6. Proposal to introduce a course on Character Building & Holistic Development of Personality

Dr.Harmeet Kaur proposed to introduce course on Character Building & Holistic Development of Personality in MBA Program. Dr. Md. N Zubari suggested to reduce the syllabus of Character Building & Holistic Development of Personality I, II and III. He suggested to make few changes in the syllabus.

The Board recognized the need to incorporate the above mentioned course and endorsed the same.



7. **Review / suggest the criteria of general academic interests of the department and their functioning.**

The Board suggested to conduct more number of case studies and also to conduct role plays, Group discussions, industrial visits, Guest lectures, workshops

The Board suggested to focus more on research and also encourage students for research.

The Board also suggested to conduct mock interview for the Final year students so that they are well prepared to face the interview and get placed in companies.

As there being no other points from members, the meeting concluded with the Vote of thanks.

Anirban Biswas

(Minutes Prepared by)

Prof. Anirban Biswas

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JHARKHAND
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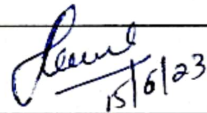
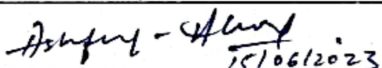
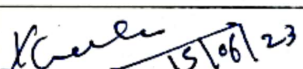
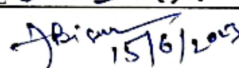
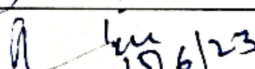
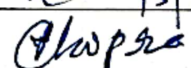
Department of Management

BOS MEETING

Date: 15th June 2023

Time: 11:00 AM

Venue: Jharkhand Rai University, Ranchi

Sl. No.	Name		Signature
1	Dr.Harmeet Kaur	Chairperson	 15/6/23
2	Prof.(Dr.)Ashfaque Alam	Internal member	 15/06/2023
3	Dr.Ajitabh Dubey	Internal member	
4	Dr. Amrita Majumdar	Internal member	
5	Dr.Khaleeda Rehman	Internal member	 15/6/23
6	Prof.Anirban Biswas	Internal member	 15/6/2023
7	Dr.Md.Zubari	External member	 15/6/23
8	Mr. Tej Pratap Chopra	Industry Expert	



Action Taken Report of BOS held on 15/06/2023

<u>Agenda</u>	<u>Minutes of the Meeting</u>	<u>Action Taken</u>
Revisit and Improve the syllabi of various courses offered in MBA & BBA Programs	Suggestion to combine the course Principles of Management & Organizational Behaviour offered in BBA-I & MBA -I	The suggested changes has been incorporated from Academic Year 2023-24 for the Intake 2023 (Annexure 1)
	Suggestion to include one conference/Seminar Presentation/ Publication in BBA-VIII for Intake 2023	
	Suggestion to revise the syllabus for Character Building & Holistic Development of Personality	
	Suggestion to include Functional English, Digital Marketing, Marketing Analytics, Total Quality Management & E-Commerce in the Course Scheme for BBA Program for Intake 2023	
Introduction of Four Year BBA Program in line with NEP 2020	Suggestion to introduce four year BBA program as per the guidelines of Curriculum & Credit Framework for Undergraduates suggested by UGC	Four Year BBA Program as per the guidelines of Curriculum & Credit Framework has been introduced from Academic Year 2023-24 with multiple entry & Exit option. The credit structure of BBA program has been revised. Earlier the total credit of BBA course was 120 which has
Proposal to introduce a course on Indian knowledge system in BBA and MBA Program	Suggestion to introduce the Indian knowledge system through MOOCs in BBA & MBA Program	Course on Indian Knowledge system has been introduced through Swayam MOOCs in BBA-III

Asst. Prof. - Hony *Ju* *W* *Phop*

<p>Proposal to introduce a course on Character Building & Holistic Development of Personality</p>	<p>Suggestion to revise the syllabus of Character Building & Holistic Development of Personality I, II and III.</p>	<p>The syllabus for Character Building & Holistic Development of Personality I, II and III has been revised. The revised syllabus is attached in Annexure 3</p>
<p>Review / suggest the criteria of general academic interests of the department and their functioning</p>	<p>The Board suggested to focus more on research and also encourage students for research.</p>	<p>Students are encouraged to write Research Papers and 5 marks has been allocated to Publication of Research Paper/ Presentation in Conference in the Rubrics for the evaluation of Project</p>
	<p>Suggestion to conduct mock interview for the Final year students so that they are well prepared to face the interview and get placed in companies</p>	<p>Mock Test & Interviews have been conducted for the Final year students to prepare them for Placements. Training & Placement sessions have been included in the Time Table from Semester III for MBA students & Semester V for BBA Students</p>


 (Mr. Anirban Biswas)
 Coordinator



