

Course Scheme

MBA 2021-2023

Choice Based Credit System

SEM 1												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.501	Principles of Management	3	0	0	3	10	10	10	10	10	70	100
11.502	Quantitative methods	3	1	0	4	10	10	10	10	10	70	100
11.503	Managerial Economics	3	0	0	3	10	10	10	10	10	70	100
11.507	Computer application for Business	3	0	0	3	10	10	10	10	10	70	100
11.508	Organizational behavior	3	0	0	3	10	10	10	10	10	70	100
11.510	Business Law and Ethics	3	0	0	3	10	10	10	10	10	70	100
11.509	Financial Reporting, Statement Analysis	3	0	0	3	10	10	10	10	10	70	100
40M.101	Life Skills 1	2	0	0	2	10	10	10	10	10	70	100
24												
SEM 2												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.602	Departmental elective(MIS)	3	0	0	3	10	10	10	10	10	70	100
11.552	Human resource management	3	0	0	3	10	10	10	10	10	70	100
11.553	Marketing Management	3	0	0	3	10	10	10	10	10	70	100
11.557	Corporate Finance	3	0	0	3	10	10	10	10	10	70	100
11.558	Operation Research	3	0	0	3	10	10	10	10	10	70	100
11.559	Marketing Research	3	0	0	3	10	10	10	10	10	70	100
11.551	Production & Operations Management	3	0	0	3	10	10	10	10	10	70	100
40M.151	Life Skills 2	2	0	0	2	10	10	10	10	10	70	100
14M.201	Disaster Management	3	0	0	0	10	10	10	10	10	70	100
23												
SEM 3 - CORE PAPERS												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.605	Project Management and Entrepreneurship	4	0	0	4	10	10	10	10	10	70	100
	Open elective(MOOC)	0	0	0	3	10	10	10	10	10	70	100
40M.401	Seminar in Executive Communication *	2	0	0	0	10	10	10	10	10	70	100
11.603	Summer Training	0	0	0	3	50%				50%	100	
10												
SPECIALISATION PAPERS - FINANCE MANAGEMENT												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.621.5	Taxation	3	0	0	3	10	10	10	10	10	70	100
11.621.6	Investment analysis and portfolio	3	0	0	3	10	10	10	10	10	70	100
11.621.7	Managing Bank and financial institutions	3	0	0	3	10	10	10	10	10	70	100
9												
HUMAN RESOURCE MANAGEMENT												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.622.5	Compensation and Benefit management	3	0	0	3	10	10	10	10	10	70	100
11.622.6	Manpower planning and Recruitment	3	0	0	3	10	10	10	10	10	70	100
11.622.7	Team dynamic a work	3	0	0	3	10	10	10	10	10	70	100
9												
MARKETING MANAGEMENT												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.623.5	Product and Brand Management	3	0	0	3	10	10	10	10	10	70	100
11.623.3	Sales and Distribution Management	3	0	0	3	10	10	10	10	10	70	100
11.623.2	Consumer Behavior	3	0	0	3	10	10	10	10	10	70	100
9												
INFORMATION TECHNOLOGY												
						Evaluation Scheme						
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation	End Term (Weightage 70%)	Total
11.624.5	Data mining for business decisions	3	0	0	3	10	10	10	10	10	70	100
11.624.6	Strategic Management of IT	3	0	0	3	10	10	10	10	10	70	100
11.624.7	Managing digital innovation and transfer	3	0	0	3	10	10	10	10	10	70	100
9												

SEM 4 - CORE PAPERS						Evaluation Scheme						
Code	Subject	L	T	P	Credits	Continuous Internal Assessment (Weightage 30%)				Class Participation	End Term (Weightage 70)%	Total
						Assignment1	Assignment 2	Assessment 1	Assessment 2			
11.604	corporate strategy	3	0	0	3	10	10	10	10	10	70	100
11.652	Environmental Management	3	0	0	3	10	10	10	10	10	70	100
11.653	Project Work	3	0	0	3	10	10	10	10	10	70	100
40M.451	Human Values & Ethics	2	0	0	0	10	10	10	10	10	70	100
	Managing Personal Finance##	2	0	0	0						100	100
					9							

SPECIALISATION PAPERS - FINANCE MANAGEMENT						Evaluation Scheme						
Code	Subject	L	T	P	Credits	Continuous Internal Assessment (Weightage 30%)				Class Participation	End Term (Weightage 70)%	Total
						Assignment1	Assignment 2	Assessment 1	Assessment 2			
11.671.5	International Finance	3	0	0	3	10	10	10	10	10	70	100
11.671.8	Corporate Restructuring, mergers &	3	0	0	3	10	10	10	10	10	70	100
11.671.7	Financial Derivatives	3	0	0	3	10	10	10	10	10	70	100
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HUMAN RESOURCE MANAGEMENT						Evaluation Scheme						
Code	Subject	L	T	P	Credits	Continuous Internal Assessment (Weightage 30%)				Class Participation	End Term (Weightage 70)%	Total
						Assignment1	Assignment 2	Assessment 1	Assessment 2			
11.672.5	International HRM	3	0	0	3	10	10	10	10	10	70	100
11.672.6	Employee relation	3	0	0	3	10	10	10	10	10	70	100
11.672.7	Strategic HRM	3	0	0	3	10	10	10	10	10	70	100
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MARKETING MANAGEMENT						Evaluation Scheme						
Code	Subject	L	T	P	Credits	Continuous Internal Assessment (Weightage 30%)				Class Participation	End Term (Weightage 70)%	Total
						Assignment1	Assignment 2	Assessment 1	Assessment 2			
11.673.5	services Marketing	3	0	0	3	10	10	10	10	10	70	100
11.673.2	Retail management	3	0	0	3	10	10	10	10	10	70	100
11.673.6	International Marketing	3	0	0	3	10	10	10	10	10	70	100
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INFORMATION TECHNOLOGY						Evaluation Scheme						
Code	Subject	L	T	P	Credits	Continuous Internal Assessment (Weightage 30%)				Class Participation	End Term (Weightage 70)%	Total
						Assignment1	Assignment 2	Assessment 1	Assessment 2			
11.674.5	E-Commerce and digital market	3	0	0	3	10	10	10	10	10	70	100
11.674.6	Managing software project	3	0	0	3	10	10	10	10	10	70	100
11.674.7	IT consulting	3	0	0	3	10	10	10	10	10	70	100
					9							

Departmental Elective					
Code	Subject	L	T	P	Credits
11.602	Management Information system	3	0	2	3
Total Credits		102			
Sem 1		24			
Sem2		23			
Sem3		28			
Sem 4		27			

Internal assessment of 50 marks with 30% weightage at overall level
Dual Specialization in Semester 3 & Semester4 with Marketing as compulsory specialization Paper
Qualifying Non-Credit Course

