

MBA 2020-22					
SEM 1					
Code	Subject	L	T	P	Credits
11.501	Principles of Management	3	0	0	3
11.502	Quantitative methods	3	1	0	4
11.503	Managerial Economics	3	0	0	3
11.507	Computer application for Business	3	0	0	3
11.508	Organizational behavior	3	0	0	3
11.509	Financial Reporting, Statement Analysis	3	0	0	3
40M.101	Life Skills 1	2	0	0	2
					21
SEM 2					
Code	Subject	L	T	P	Credits
11.602	Departmental electives(Management Information System)	3	0	0	3
11.552	Human resource management	3	0	0	3
11.553	Marketing Management	3	0	0	3
11.557	Corporate Finance	3	0	0	3
11.558	Operation Research	3	0	0	3
11.559	Marketing Research	3	0	0	3
40M.151	Life Skills 2	2	0	0	2
14M.201	Disaster Management	3	0	0	0
					20
SEM 3 CORE PAPER					
Code	Subject	L	T	P	Credits
11.604	corporate strategy	4	0	0	4
	Open electives(MOOC)*	4	0	0	4
40M.401	Seminar in Executive Communication *	2	0	0	0
11.603	Summer Training	0	0	0	3
					11
Specialization Paper					
Finance					
11.621.5	Taxation	4	0	0	4
11.621.6	Investment analysis and portfolio management	4	0	0	4
11.621.7	Managing Bank and financial institutions	4	0	0	4
					12
Human Resource					
11.622.5	Compensation and Benefit management	4	0	0	4
11.622.6	Manpower planning and Recruitment	4	0	0	4
11.622.7	Team dynamic at work	4	0	0	4
					12
Marketing					
11.623.5	Product and Brand Management	4	0	0	4
11.623.3	Sales and Distribution Management	4	0	0	4
11.623.2	Consumer Behaviour	4	0	0	4
					12
IT					
11.624.5	Data mining for business decisions	4	0	0	4
11.624.6	Strategic Management of IT	4	0	0	4
11.624.7	Managing digital innovation and transfer	4	0	0	4
					12
SEM 4 CORE PAPER					
Code	Subject	L	T	P	Credits
11.654	Entrepreneurship	3	0	0	3
11.652	Environmental Management	3	0	0	3
11.653	Project Work	3	0	0	3
40M.451	Human Values & Ethics	2	0	0	0
					9
Specialization Paper					
Finance					
11.671.5	International Finance	3	0	0	3
11.671.6	Project planning appraisal and finance	3	0	0	3
11.671.7	Financial Derivatives	3	0	0	3
					9
Human Resource					
11.672.5	International HRM	3	0	0	3
11.672.6	Employee relation	3	0	0	3
11.672.3	Cross Cultural Management	3	0	0	3
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Marketing					
11.673.5	services Marketing	3	0	0	3
11.673.2	Retail management	3	0	0	3
11.673.6	International Marketing	3	0	0	3
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IT					
11.674.5	E-Commerce and digital market	3	0	0	3
11.674.6	Managing software project	3	0	0	3
11.674.7	IT consulting	3	0	0	3
					9
Total Credits		103			
Sem 1		21			
Sem2		20			
Sem3		35			
Sem 4		27			
Departmental Electives					
11.651	Entrepreneurship and small Business Management	4	0	0	4

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11.602	Management Informationsystem	3	0	2	4
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Open Electives

11.351	Marketing research	4	0	0	4
3C.271	Data Communication	4	0	0	4
3C.152	Computer Architecture	4	0	0	4
7.451	Non Conventional Energy	3	0	1	4
13A.354	Agriculture Finance Business Management & Trade	3	0	2	4
11.602	Introduction to Public Administration	4	0	0	4
# Internal assessment of 50 marks with 30% weightage at overall level					
Dual Specialisation in Semester 3 & Semester4 with Marketing as compulsory specialization Paper					