

Course Scheme

BBA 2021-2024												
Choice Based Credit System												
SEM 1					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
11.101	Organization Behavior	4	0	0	4	10	10	10	10	10	70	100
11.102	Principles Of Management	4	0	0	4	10	10	10	10	10	70	100
11.103	Computer Fundamentals	3	2	0	4	10	10	10	10	10	70	100
40B.104	Communication Skills	2	0	0	2	10	10	10	10	10	70	100
11.104	Basic Accounting	3	2	0	4	10	10	10	10	10	70	100
11.106	Business Environment	3	0	0	4	10	10	10	10	10	70	100
22												
SEM 2					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
11.156	Cost & Management Accounting	4	0	0	4	10	10	10	10	10	70	100
11.152	Marketing Management	4	0	0	4	10	10	10	10	10	70	100
11.153	Human Resource Management	4	0	0	4	10	10	10	10	10	70	100
40B.153	Professional Skills	2	0	0	2	10	10	10	10	10	70	100
11.154	Business Economics	4	0	0	4	10	10	10	10	10	70	100
18												
SEM 3					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
11.201	Labor Laws	4	0	0	4	10	10	10	10	10	70	100
11.202	Research Methodology	4	0	0	4	10	10	10	10	10	70	100
11.203	Legal Aspects Of Business	4	0	0	4	10	10	10	10	10	70	100
40B.203	Leadership & Management Skills	2	0	0	2	10	10	10	10	10	70	100
11.204	Financial Management I	4	0	0	4	10	10	10	10	10	70	100
11.206	Business Mathematics	4	0	0	4	10	10	10	10	10	70	100
14B.401	Disaster Management	3	0	0	0	10	10	10	10	10	70	100
22												
SEM 4					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
11.251	Financial Management II	4	0	0	4	10	10	10	10	10	70	100
11.252	Quantitative Technique. For Business	4	0	0	4	10	10	10	10	10	70	100
11.253	International Business Management	4	0	0	4	10	10	10	10	10	70	100
40B.252	Universal Human Values	2	0	0	2	10	10	10	10	10	70	100
11.254	Business Ethics	4	0	0	4	10	10	10	10	10	70	100
	Community Engagement**	2	0	0	2	10	10	10	10	10	70	100
18												
SEM 5					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
	Open Elective(MOOCs)	0	0	0	4	10	10	10	10	10	70	100
11.302	Consumer Behavior	4	0	0	4	10	10	10	10	10	70	100
11.303	Business Strategy	4	0	0	4	10	10	10	10	10	70	100
40B.401	Seminar In Executive Communication *	2	0	0	0	10	10	10	10	10	70	100
11.304	Introduction To Database Management System	4	0	0	4	10	10	10	10	10	70	100
11.305	Summer Training/ Field Visit	0	0	0	4	10	10	10	10	10	70	100
11.306	Management Science	4	0	0	4	10	10	10	10	10	70	100
24												
SEM 6					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
40B.451	Human Values & Ethics	2	0	0	0	10	10	10	10	10	70	100
11.301	Project Management	4	0	0	4	10	10	10	10	10	70	100
11.352	Entrepreneurship Management	4	0	0	4	10	10	10	10	10	70	100
11.353	Project Work	0	0	0	4	10	10	10	10	10	70	100
9.152	Environmental Studies	4	0	0	4	10	10	10	10	10	70	100
	Managing Personal Finance**	2	0	0	0						100	100
16												
Departmental Electives					Evaluation Scheme							
					Continuous Internal Assessment (Weightage 30%)#					End Term (Weightage 70%)	Total	
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		
11.301	Project Management	4	0	0	4	10	10	10	10	10	70	100
11.306	Fundamentals of Sales & Distribution	4	0	0	4	10	10	10	10	10	70	100
11.309	Services Marketing	4	0	0	4	10	10	10	10	10	70	100
11.308	Introduction to Banking	4	0	0	4	10	10	10	10	10	70	100
11.201	Labor Laws	4	0	0	4	10	10	10	10	10	70	100
11.204	Financial Management I	4	0	0	4	10	10	10	10	10	70	100
11.251	Financial Management II	4	0	0	4	10	10	10	10	10	70	100
11.253	International Business Management	4	0	0	4	10	10	10	10	10	70	100
11.302	Consumer Behavior	4	0	0	4	10	10	10	10	10	70	100

*Open Elective Courses can be selected by the students from the Courses offered by the other Departments or through SWAYAM(MOOC'S) Platform.