

BBA 2020-2023															
Choice Based Credit System															
SEM 1						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Class Participation							
11.101	Organisation Behaviour	4	0	0	4	10	10	10	10	70	100				
11.102	Principles Of Management	4	0	0	4	10	10	10	10	70	100				
11.103	Computer Fundamentals	3	2	0	4	10	10	10	10	70	100				
40B.104	Communication Skills	2	0	0	2	10	10	10	10	70	100				
11.104	Basic Accounting	3	2	0	4	10	10	10	10	70	100				
11.106	Business Environment	3	0	0	4	10	10	10	10	70	100				
					22										
SEM 2						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Class Participation							
11.156	Cost & Management Accounting	4	0	0	4	10	10	10	10	70	100				
11.152	Marketing Management	4	0	0	4	10	10	10	10	70	100				
11.153	Human Resource Management	4	0	0	4	10	10	10	10	70	100				
40B.153	Professional Skills	2	0	0	2	10	10	10	10	70	100				
11.154	Business Economics	4	0	0	4	10	10	10	10	70	100				
					18										
SEM 3						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)#				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		Total			
11.201	Labour Laws	4	0	0	4	10	10	10	10	10	10	100			
11.202	Research Methodology	4	0	0	4	10	10	10	10	10	10	100			
11.203	Legal Aspects Of Business	4	0	0	4	10	10	10	10	10	10	100			
40B.203	Leadership & Management Skills	2	0	0	2	10	10	10	10	10	10	100			
11.204	Financial Management I	4	0	0	4	10	10	10	10	10	10	100			
11.206	Business Mathematics	4	0	0	4	10	10	10	10	10	10	100			
14B.401	Disaster Management	3	0	0	4	10	10	10	10	10	10	100			
					22										
SEM 4						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)#				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		Total			
11.251	Financial Management II	4	0	0	4	10	10	10	10	10	10	100			
11.252	Quantitative Tech.For Business	4	0	0	4	10	10	10	10	10	10	100			
11.253	International Business Management	4	0	0	4	10	10	10	10	10	10	100			
40B.252	Universal Human Values	2	0	0	2	10	10	10	10	10	10	100			
11.254	Business Ethics	4	0	0	4	10	10	10	10	10	10	100			
					18										
SEM 5						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)#				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		Total			
Open Elective (MOOCs)						4	0	0	4	10	10	10	10	70	100
11.302	Consumer Behaviour	4	0	0	4	10	10	10	10	10	10	100			
11.303	Business Insurance	4	0	0	4	10	10	10	10	10	10	100			
40B.401	Seminar In Executive Communication *	2	0	0	0	10	10	10	10	10	10	100			
11.304	Introduction To Database Management System	4	0	0	4	10	10	10	10	10	10	100			
11.305	Summer Training/ Field Visit	4	0	0	4	10	10	10	10	10	10	100			
11.306	Management Science	4	0	0	4	10	10	10	10	10	10	100			
					24										
SEM 6						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)#				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		Total			
Departmental Elective						2	0	0	0	10	10	10	10	10	100
40B.451	Human Values & Ethics	0	0	0	4	10	10	10	10	10	10	100			
11.352	Entrepreneurship Management	4	0	0	4	10	10	10	10	10	10	100			
11.353	Project Work	0	0	0	4	10	10	10	10	10	10	100			
9.152	Environmental Studies	4	0	0	4	10	10	10	10	10	10	100			
					16										
Departmental Electives						Evaluation Scheme									
						Continuous Internal Assessment (Weightage 30%)#				End Term (Weightage 70%)	Total				
Code	Subject	L	T	P	Credits	Assignment1	Assignment 2	Assessment 1	Assessment 2	Class Participation		Total			
11.301	Project Management	4	0	0	4	10	10	10	10	10	10	100			
11.306	Fundamentals of Sales & Distribution	4	0	0	4	10	10	10	10	10	10	100			
11.309	Services Marketing	4	0	0	4	10	10	10	10	10	10	100			
11.308	Introduction to Banking	4	0	0	4	10	10	10	10	10	10	100			
11.201	Labour Laws	4	0	0	4	10	10	10	10	10	10	100			
11.204	Financial Management I	4	0	0	4	10	10	10	10	10	10	100			
11.251	Financial Management II	4	0	0	4	10	10	10	10	10	10	100			
11.253	International Business Management	4	0	0	4	10	10	10	10	10	10	100			
11.302	Consumer Behaviour	4	0	0	4	10	10	10	10	10	10	100			

Open Elective(MOOC)					
Code	Subject	L	T	P	Credits
11.351	Marketing research	4	0	0	4
3C.271	Data Communication	4	0	0	4
3C.152	Computer Architecture	4	0	0	4
7.451	Non Conventional Energy	3	0	1	4
13A.354	Agriculture Finance Business Management & Trade	3	0	2	4

<b>Total Credits</b>	<b>120</b>
<b>Sem 1</b>	<b>22</b>
<b>Sem2</b>	<b>18</b>

Sem3	22
Sem4	18
Sem5	24
Sem6	16